

A handwritten signature in a cursive script that reads "Linda". The signature is written in a dark brown or black ink on a plain white background.

Frequently Asked Questions

WEDDINGS

Why do you shoot weddings?

I love it! I've had a plenty of jobs in my past that were only work--it's what I did to pay my bills. But now I shoot weddings because I want to. I limit the amount to no more than 10 weddings per year. Weddings can be a business, or they can be a joy. I give so much when I shoot a wedding, that I found 10, or two per month during busy season is my limit for me and my home. I am always completely fresh and excited every time I step into someone's world on one of the biggest days of their lives. The big bonus for me, as I watch a couple join their lives together I am constantly reminded to not take my life and relationships for granted, to believe in love, and I get those gentle reminders of what really matters in life.

Do you have a style?

My images are contemporary, connected, and mostly documentary. My shots feel natural (not manufactured). I look for the best light. I lock-in on emotion. I want people looking at my images to get a feeling for the people in them, and for the things that matter to them.

What is your ultimate wedding couple look like?

There is no look, venue, or type that I like best. It's a couple in love, getting married with their eyes wide open and smiling that lights my fire. I look for couples that know they have found love, are celebrating that love, and want to have fun.

What's your favorite part of a wedding?

What isn't?!? I love it all. But my favorite is probably just as I arrive, before the dress goes on. I love the getting ready images, where there is a little anxiety, and a lot of emotion.

How much will I need to invest?

My standard rate for event photography is \$400 per hour, which includes my time and talent in the DC-Metro area, an assistant and online proofing of all your images. A DVD of your proofs (good for printing of 4x6 snapshots) is an additional \$500, and will include a full set of 4x6 digital proofs and a full set of low resolution watermarked images to share on public sites. I design beautiful Leather Craftsmen albums, which start at about \$1000 per album.

Duplicate Parent Albums are bound on thinner paper for \$500 through my online service, or can be re-designed starting at \$500 per album.

I don't understand "4x6 digital proofs"? Can I print them large?

I have actually changed my business model concerning high-res proof files to clients, which are good for large prints. I have walked into too many of my clients' homes to see images printed large at Costco (or wherever) without any final touching up, sharpening, or photoshopping. And I cringe. The print only cost them \$3, and it looks it. And it's framed, on their wall. "And my photographer is Linda Crayton!" The proofs I send are perfect for 4x6, can be pushed to 5x7, but if you are framing it, it's better to go with a professional printer and have the images finalized by me.

In my model, I want my clients to have all their proofs, forever, to look at and enjoy. My photos are a story of your time, so I want you to have a bunch and be able to print away and pass them around, or use them on your holiday cards. But if a client is going to enlarge them, I want them to order through my reasonable online service. I receive every image ordered. I finalize it, and then send it to a professional printer where they use archival ink and paper.

Do you travel?

I do to keep my clients happy!

How do I book you?

You contact me and we start talking about what you are looking for. I want to know that you are looking for exactly what I will deliver. I don't do traditional photography, though I will definitely cover standard family and guest shots. When we agree on what we need, we sign a contract and you making a \$500 booking fee. Then we're locked in!

How do I contact you?

Email: linda@lindacrayton.com

home studio: 703.421.1646

cell: 415.286.1286 (I left not only my heart, but my cell number in San Francisco)